

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: **Dolph**

Serial No.: **10/803,631**

Filed: **March 18, 2004**

For: **Targeted Marketing Overlays for
Digital Video Recorders**

§ Group Art Unit: **2621**

§

§ Examiner: **Tekle, Daniel T.**

§

§ Confirmation No.: **5810**

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§ Attorney Docket No.: **AUS920040046US1**

37945

PATENT TRADEMARK OFFICE
CUSTOMER NUMBER

Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

No fees are believed to be required. If, however, any fees are required, I authorize the Commissioner to charge these fees which may be required to IBM Corporation Deposit Account No. 09-0457. No extension of time is believed to be necessary. If, however, an extension of time is required, the extension is requested, and I authorize the Commissioner to charge any fees for this extension to IBM Corporation Deposit Account No. 09-0457.

In response to the Office Action of September 16, 2009, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.